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OPENS	•	CLOSES	•
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IDEA CAMPAIGN CHECKLIST FOR:

CAMPAIGN MANAGER:....

CAMPAIGN OWNER:...

TASK	NOTES	CHECK
Why of the campaign		
Call for ideas		
Type of campaign (Mind Mode)		
Participants selected		
Constraints / Idea template		
Evaluation panel appointed		
Evaluation criteria set		
Invitation ready		
Reminder ready		
Follow up ready		