

# MAKE INNOVATION EVERYBODY'S BUSINESS

We help large enterprises become more innovative through  
open and collaborative models of innovation





Nosco is a software and consulting company.

We help companies become more innovative through open and collaborative models of innovation.

# NOSCO

DIAGEO

VELUX®

KUKA



covestro



*Linde*

Ørsted

novo nordisk

VOLVO



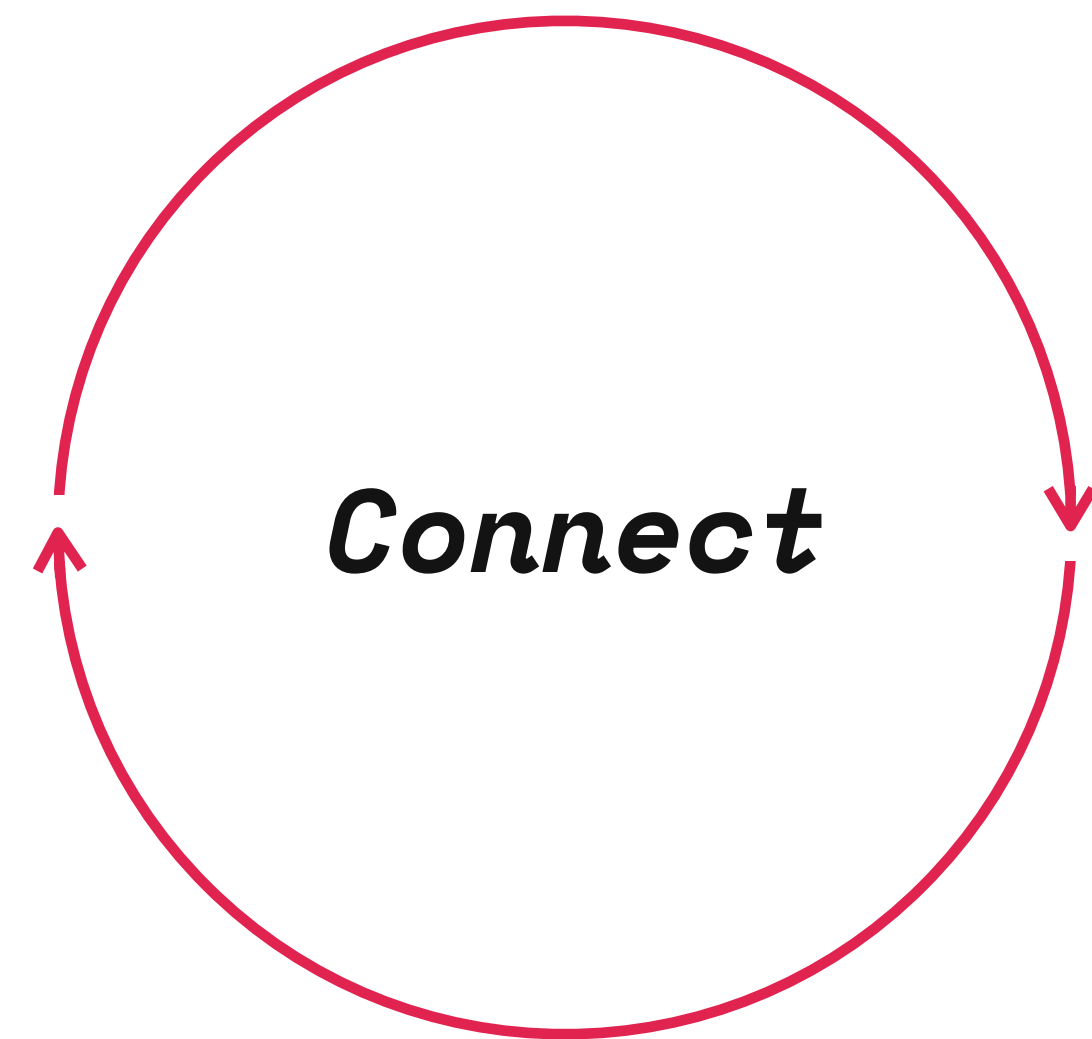
*SCHNELLECKE*  
GROUP

wirecard

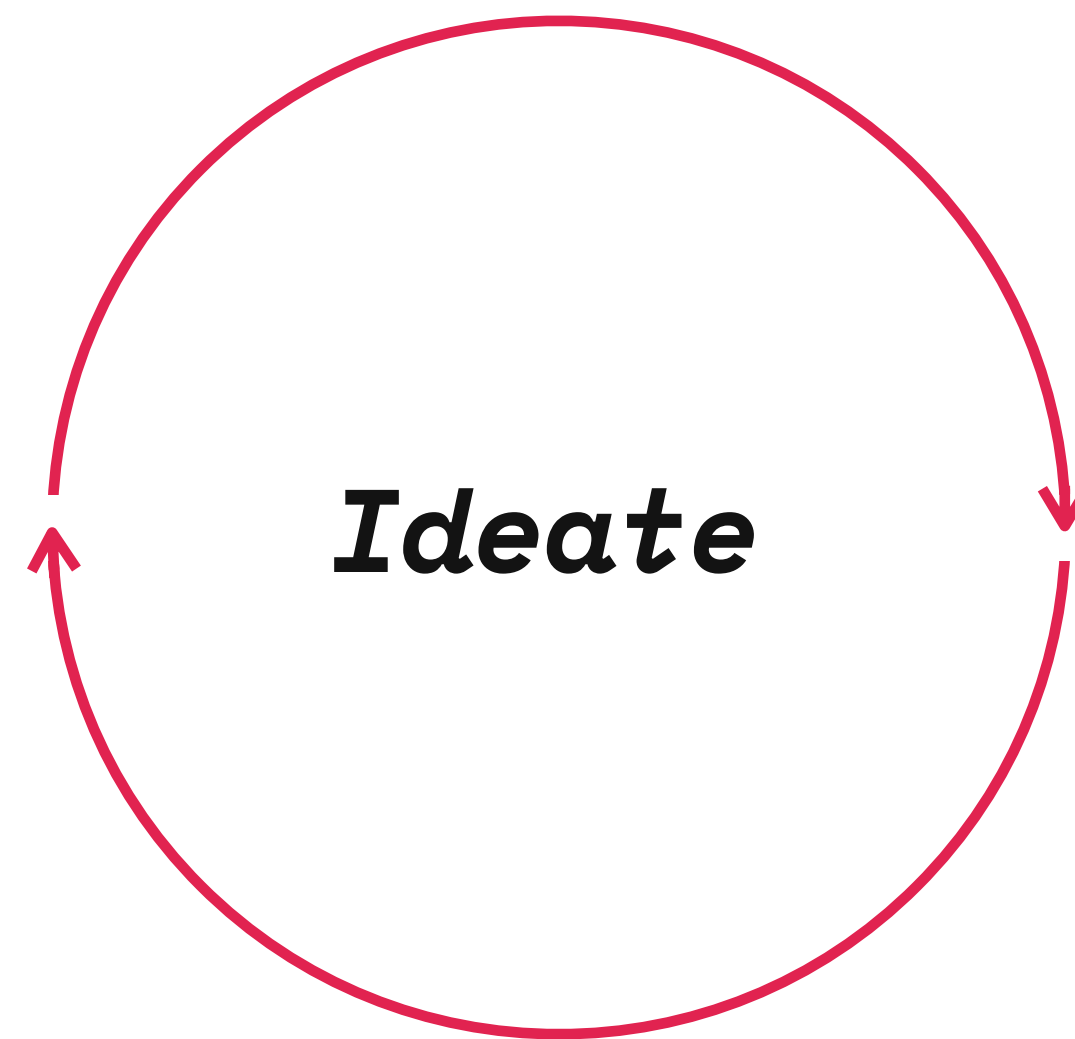
*Danfoss*



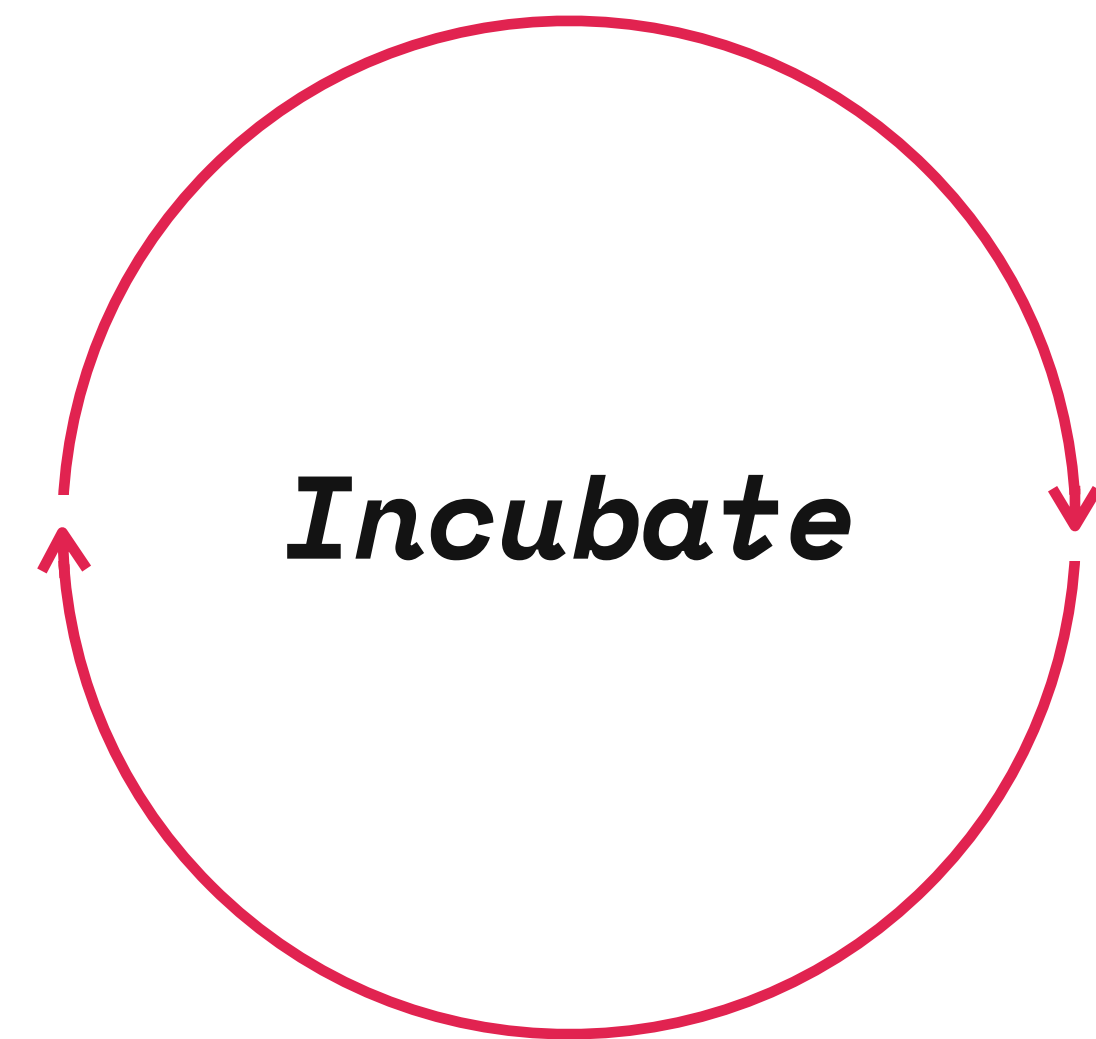
# ***OUR EXPERTISE***



*We help you set up an innovation **infrastructure**, and help you share knowledge across the company.*



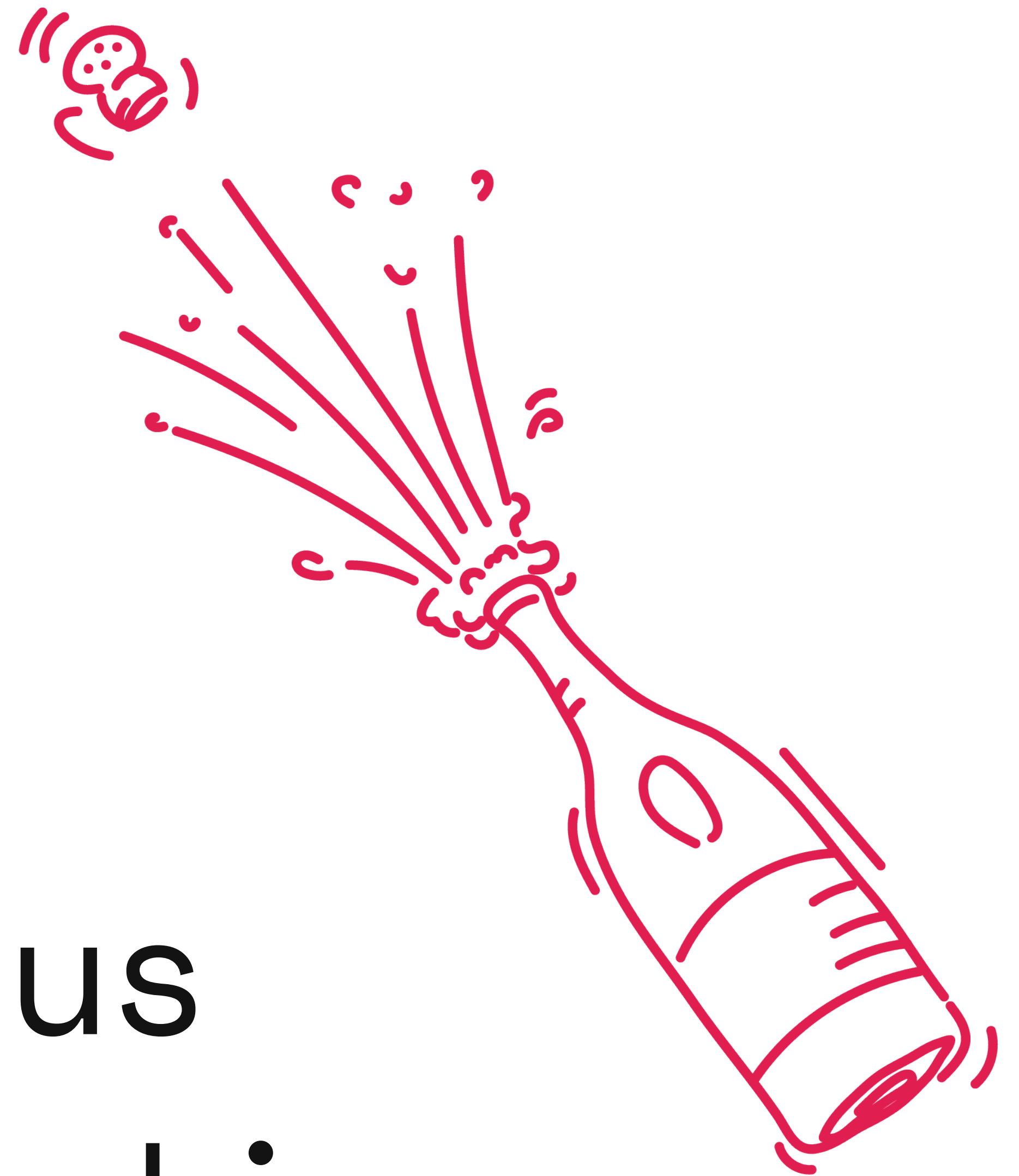
*We make sure your ideas doesn't end up in the idea graveyard and help scale the **right** ideas to their full potential.*



*We help with initiatives to fill your pipeline and develop your ideas to incubation level, so that the ideas provide value **ASAP**.*



Tap into the  
collective genius  
of your organisation





# USE - CASES

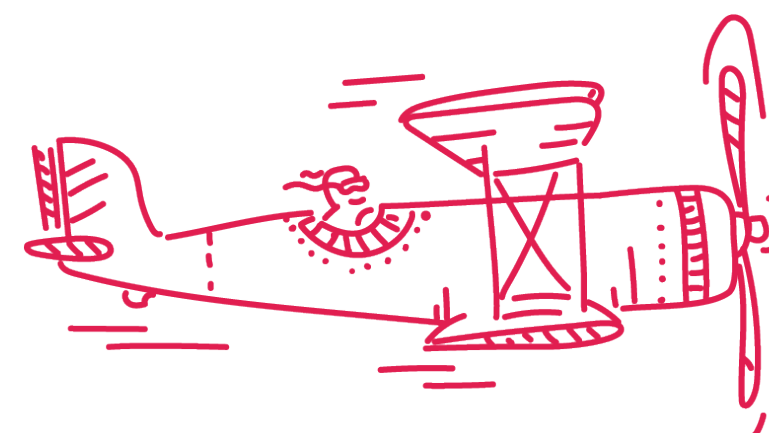
- Idea Campaigns
- Innovation Challenges
- Open Innovation
- Innovation Communities
- Corporate Entrepreneurship
- Continuous Improvement





## INNOVATION CHALLENGE

A company-wide initiative to boost your innovative culture and fill your innovation pipeline with high-potential opportunities.



## IDEA CAMPAIGNS

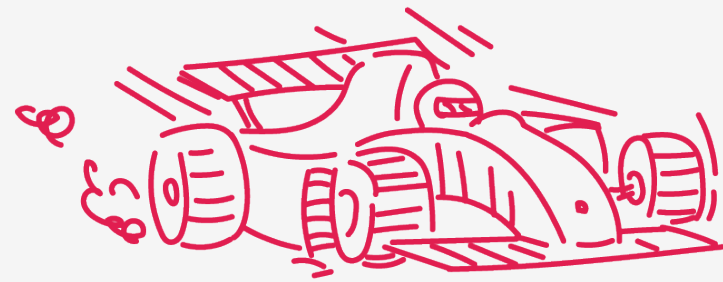
Solve important business problems with time-bound and topic-focused initiatives. Increase speed and high-quality inflow of ideas.



## OPEN INNOVATION

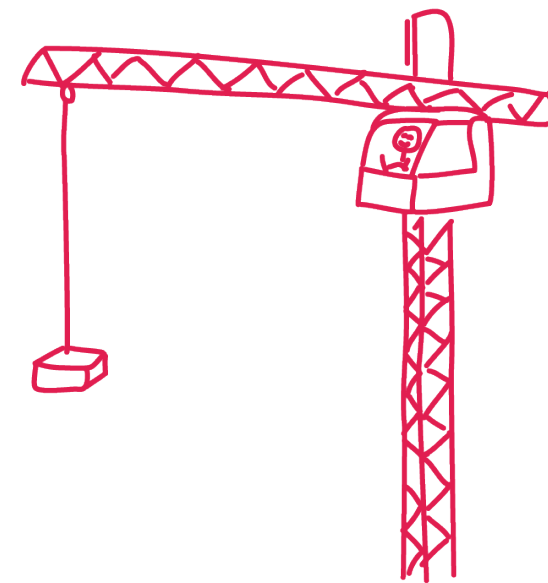
Access the ideas of those outside of your organisation, including partners, customers, students and start-ups.





## CONTINUOUS IMPROVEMENT

Mobilise your employees to continuously submit ideas to improve workflows and cut costs. Build the culture of co-creation and make it a part of your DNA.



## CORPORATE ENTREPRENEURSHIP

Equip your employees to think and work the start-up way and your management to think and act like a venture capital partner.



## INNOVATION COMMUNITY

Build an internal infrastructure that nourishes an internal ecosystem of innovators that can connect, be inspired and develop new opportunities.



# SUPPORTING PLATFORM

- Collaborative & Inclusive
- Right Stakeholders
- Like, Follow & Comment
- Multiple Channels
- Easy & Intuitive
- All in one solution



Nosco help's companies establishing a digital infrastructure, process and toolbox for collecting selecting and maturing ideas so they can start better innovation projects, faster.

NOSCO

ActivityIdeasChannels

Search ideas

You ?

Dale Cooper

Create idea

My Drafts

175

Posts

369

Liked posts

697

Favorites

23

Channels I Follow

Channels

See all

Bugs

12

New Ideas

3

Featured Channel

Innovation Challenge

Idea Submission Stage

Welcome to our internal Innovation challenge! This channel is for our main challenge, and is going to run the next 3 months. This is your chance to contribute, if you have been walking around with a great idea.

323

238

50 days

Create idea

Channels

Search channels



# *Being digital, collaborative and inclusive*

When you create a channel for ideas you define a workflow for this channel. You decide, who can submit, who should evaluate and who eventually choose to provide “seed funding” to the best ideas.

💡 684 👤 997 ⌚ 12 days

Create idea

Few would argue that, despite the advancements of feminism over the past three decades, women still face a double

💡 684 👤 997 ⌚ 12 days

Create idea



## Innovation Challenge 2019

Idea Sharing

Few would argue that, despite the advancements of feminism over the past three decades, women still face a double

💡 684 👤 997 ⌚ 12 days

Create idea



## Innovation Trends and News

News Wire

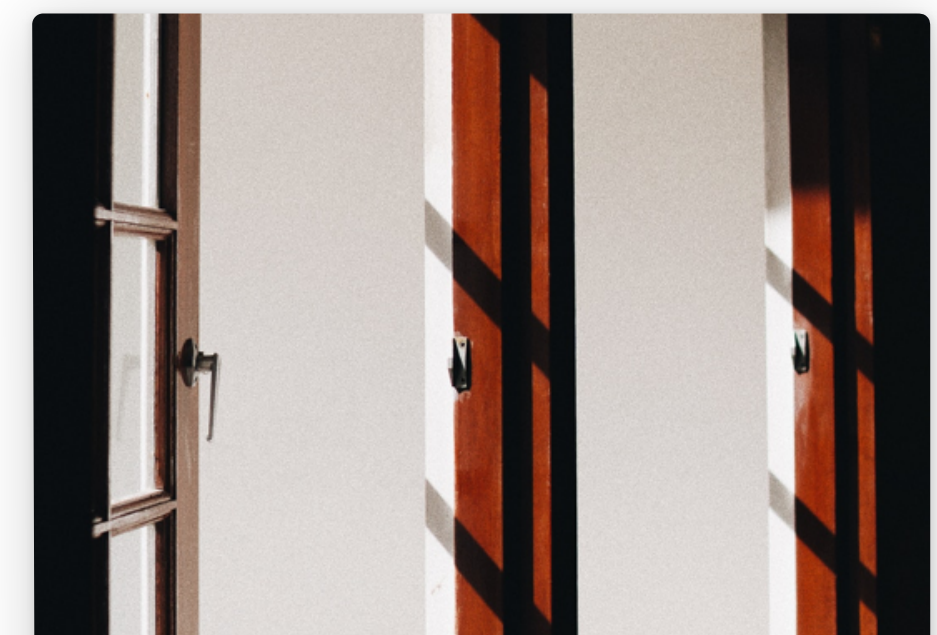
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💡 684 👤 997 ⌚ 12 days

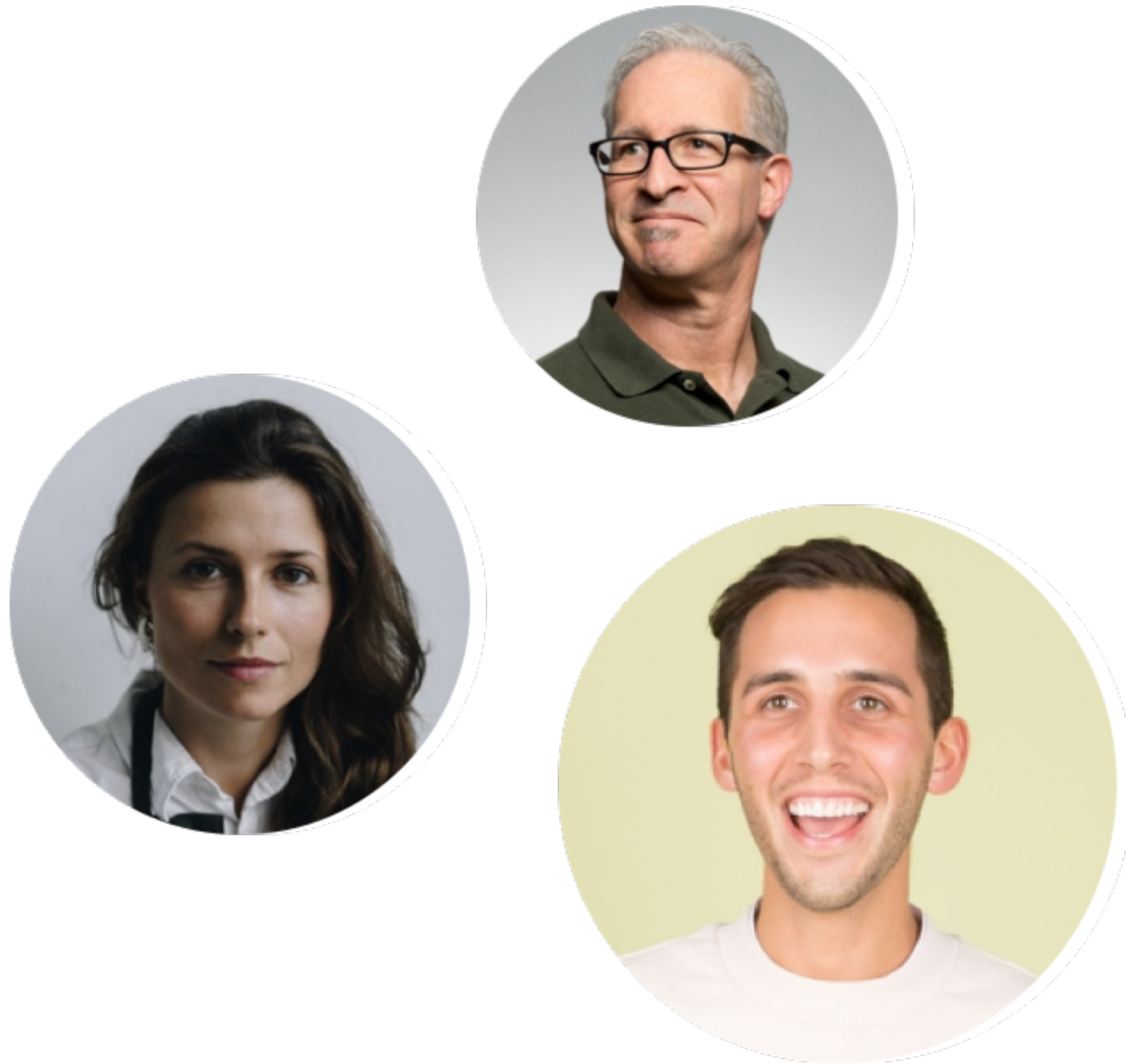
Create idea



How might we improve  
our innovation culture?







# ***Right Stakeholders***

Asking the right internal stakeholders and sponsors for screening ideas brings the ideas one step closer to being executed.

We often design a process, where idea authors can look for idea team members, on the platform, so real cross organisational teams can develop.

# *Like, follow and comment*

Asking people to submit ideas or like, follow and comment on ideas, enables a digital online discussion of “what brings the business forward.”



**Dr. Lawrence Jacoby**

If you need help with the technical side of this I can offer my help as well.

[Like](#) • [1](#)



We could for sure use your expertise! [@D](#)

**Add comment**



**Dale Cooper**



**Donna Hayward**



**Dr. Lawrence Jacoby**





## Digital Journey 2019

Take part in our idea contest "Digital Journey 2019" and share your ideas. The Gate Keeper candidates will be selected.



## News Wire

What's on your mind?

Share interesting news that supports the development of your entire organization!

💡 2 👤 21

Create post



## Process optimization: Team ...

Default Stage

Share your ideas to optimize the processes within the Marketing department!

💡 0 👤 3

Create post

# Multiple Channels

Your team can easily design and execute multiple idea campaigns and have a “news wire” for customer issues alongside a “best practices” channel.

The team can pull statistics from the platform, and in that way nudge and stimulate engagement and contribution.

# *Easy and intuitive*

Manage the platform yourself – no programming skills required to become an expert.

Our intuitive design ensures also ensures high user engagement without any training.



**238** Likes



Morten, Konstantin, and 134 others  
like this idea

## Create an account

Create new account

OR

 Sign up with Facebook

 Sign up with Google

 Sign up with LinkedIn

# *All in one solution*

By default supports all your innovation initiatives – no extra modules required.


Integration with corporate active directory allows employees to submit ideas within two clicks without prior registration



*I'm not a system person but I think I'm in love with this one. It is intuitive, easy and great to be able to see other peoples response.*

**Mette Nørr Gantzhorn**

Global head of diversity & Inclusion, Novo Nordisk



# *From Innovation Challenge to new business unit*

The idea team got investment for a 3 months incubation, at the final investment meeting of the Innovation challenge. After the 3 months, the board decided to back the next step of the business acceleration.

Check out the case on <http://nos.co>

**NOSCO**   **wirecard**

# SAY

# HIT!

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