

MAKE INNOVATION EVERYBODY'S BUSINESS

We help large enterprises become more innovative through
open and collaborative models of innovation



Nosco is a software and consulting company.

We help companies become more innovative through open and collaborative models of innovation.

NOSCO

DIAGEO



KUKA



covestro

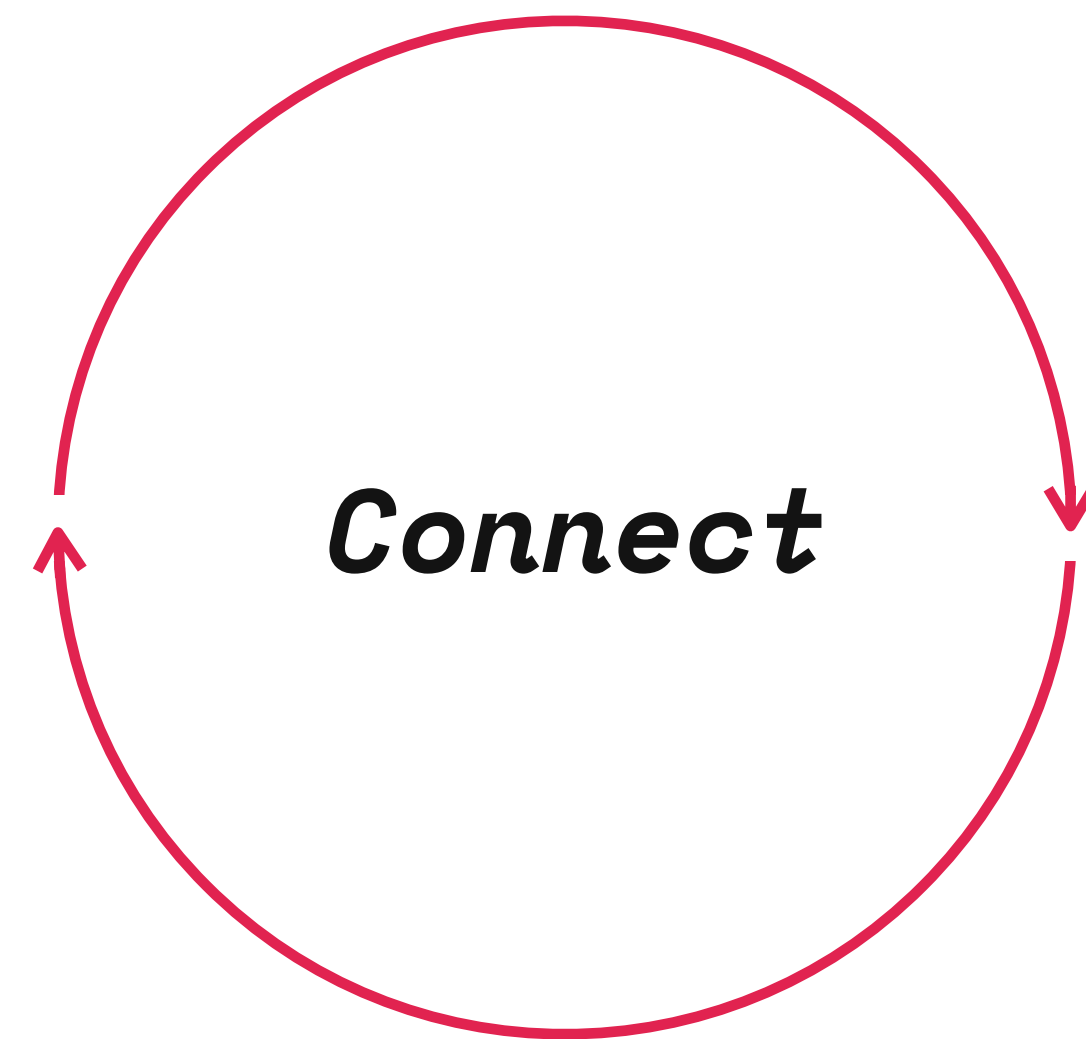


novo nordisk

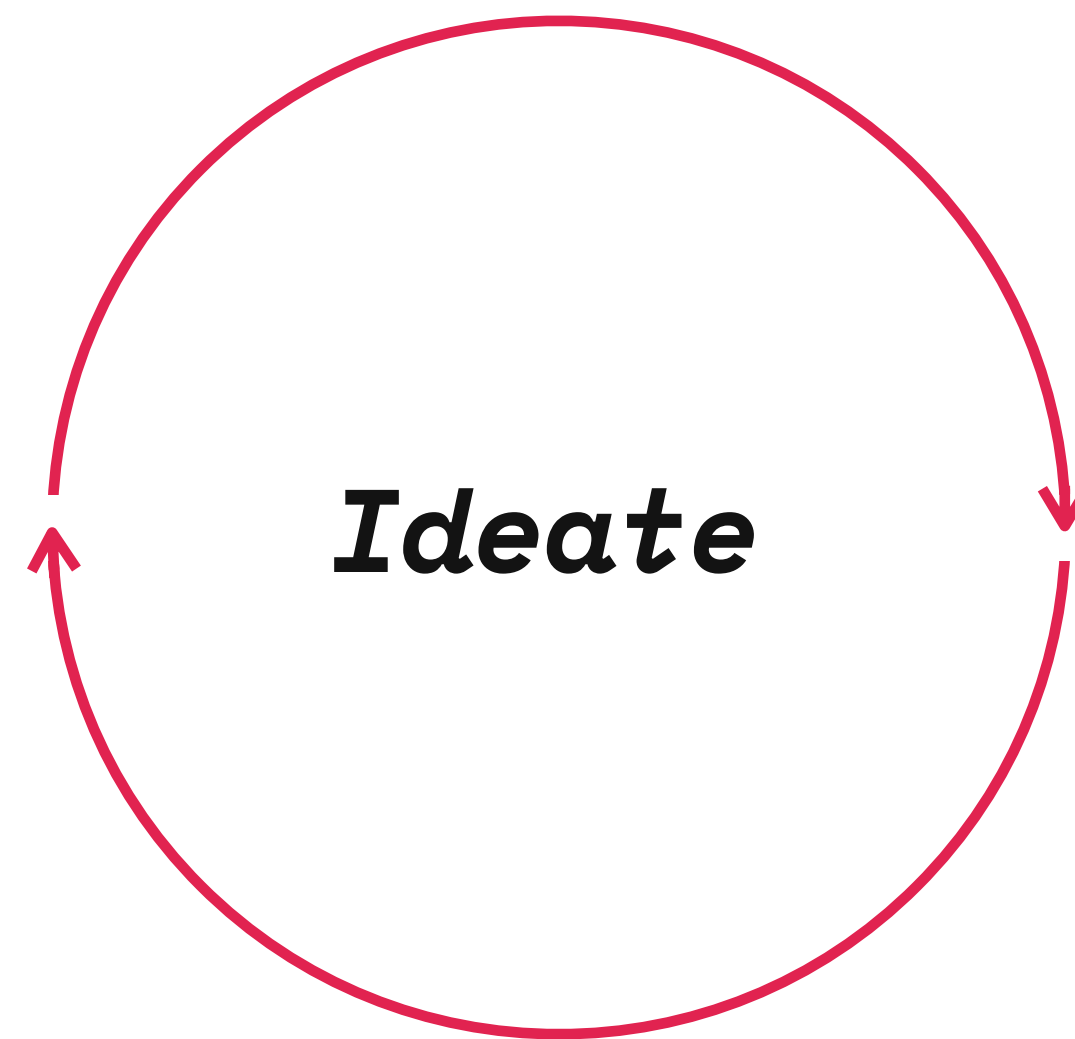
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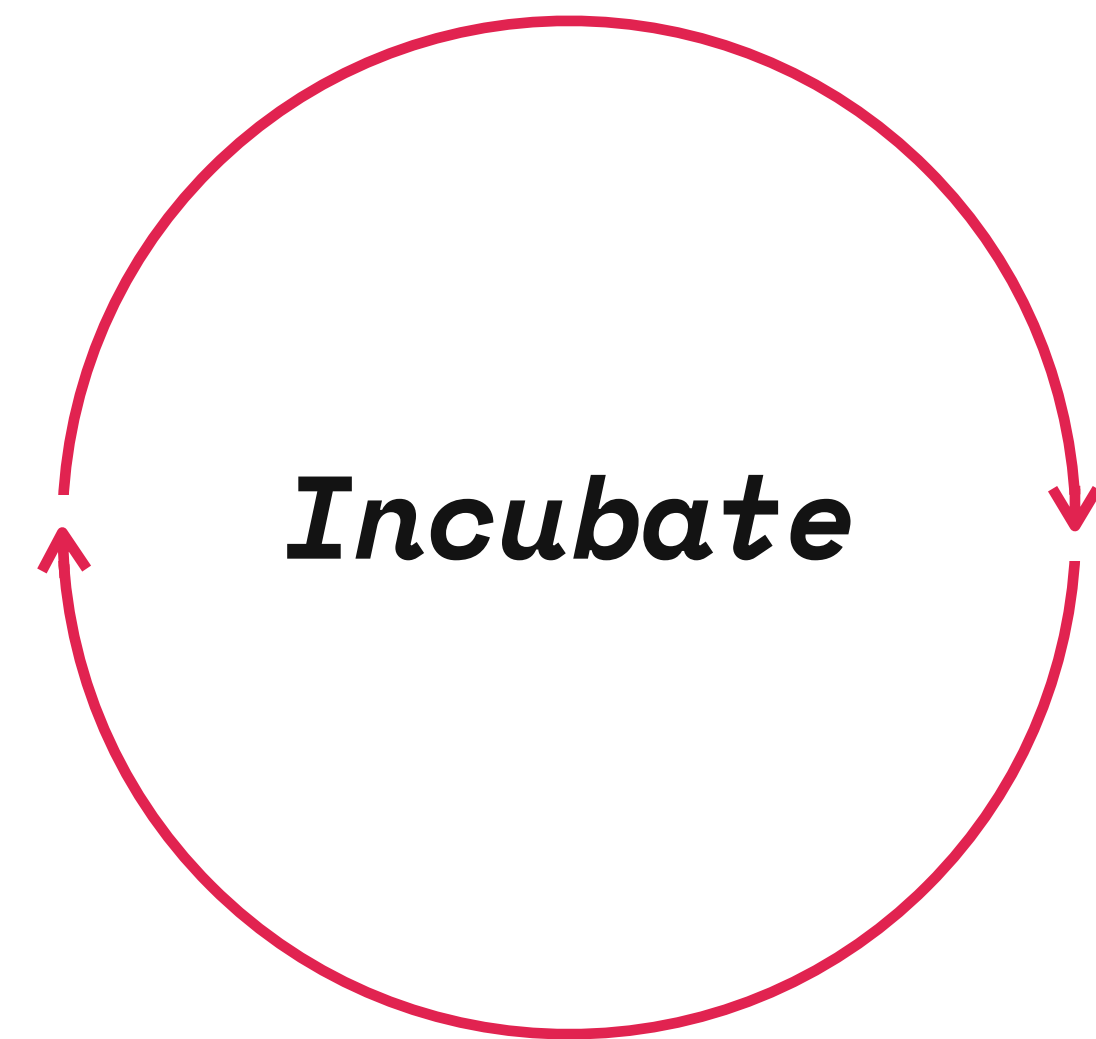
OUR EXPERTISE



*We help you set up an innovation **infrastructure**, and help you share knowledge across the company.*

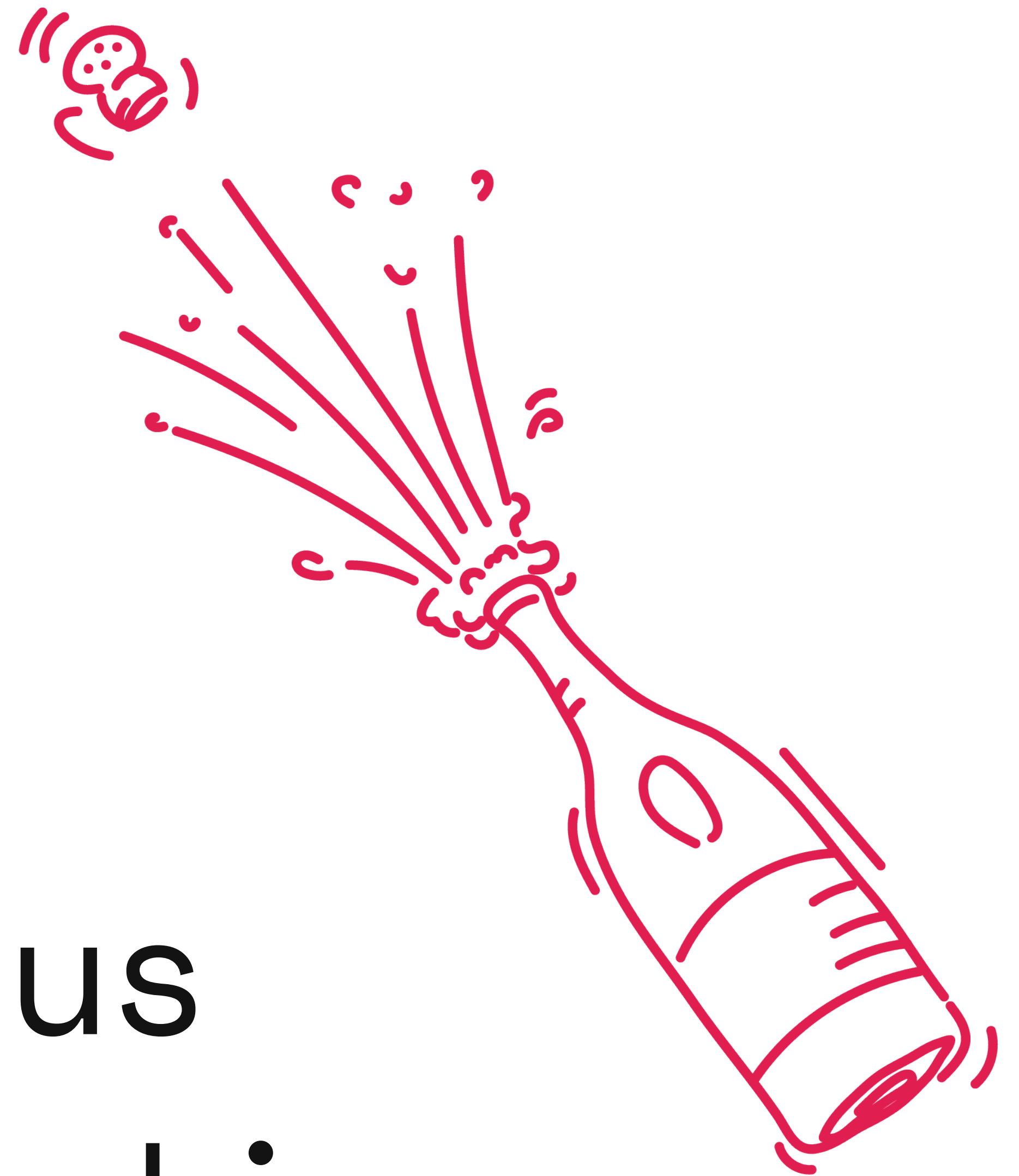


*We make sure your ideas doesn't end up in the idea graveyard and help scale the **right** ideas to their full potential.*



*We help with initiatives to fill your pipeline and develop your ideas to incubation level, so that the ideas provide value **ASAP**.*

Tap into the
collective genius
of your organisation



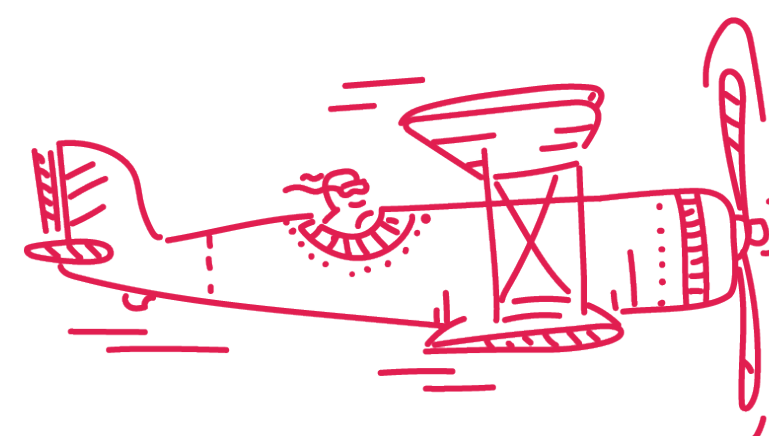
USE - CASES

- Idea Campaigns
- Innovation Challenges
- Open Innovation
- Innovation Communities
- Corporate Entrepreneurship
- Continuous Improvement



INNOVATION CHALLENGE

A company-wide initiative to boost your innovative culture and fill your innovation pipeline with high-potential opportunities.



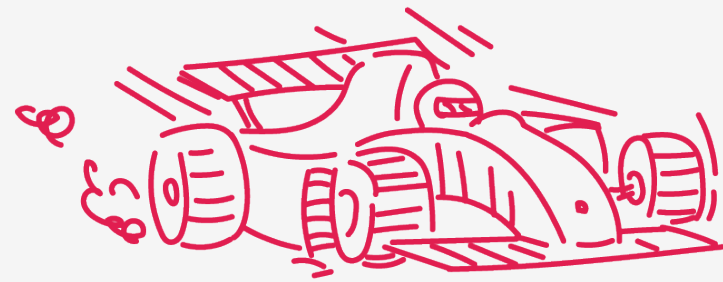
IDEA CAMPAIGNS

Solve important business problems with time-bound and topic-focused initiatives. Increase speed and high-quality inflow of ideas.



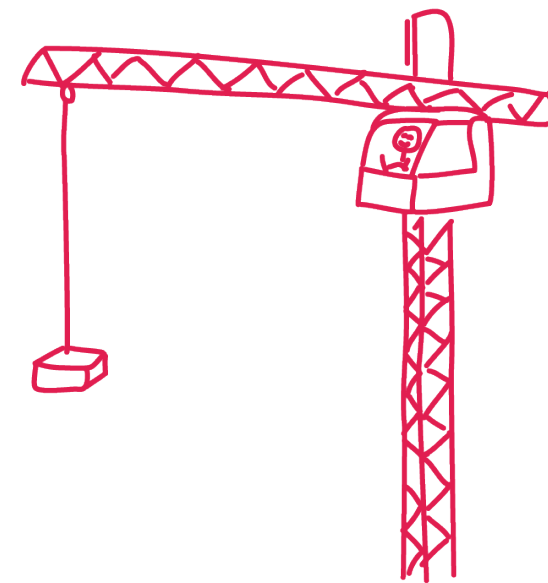
OPEN INNOVATION

Access the ideas of those outside of your organisation, including partners, customers, students and start-ups.



CONTINUOUS IMPROVEMENT

Mobilise your employees to continuously submit ideas to improve workflows and cut costs. Build the culture of co-creation and make it a part of your DNA.



CORPORATE ENTREPRENEURSHIP

Equip your employees to think and work the start-up way and your management to think and act like a venture capital partner.



INNOVATION COMMUNITY

Build an internal infrastructure that nourishes an internal ecosystem of innovators that can connect, be inspired and develop new opportunities.

SUPPORTING PLATFORM

- Collaborative & Inclusive
- Right Stakeholders
- Like, Follow & Comment
- Multiple Channels
- Easy & Intuitive
- All in one solution

Nosco help's companies establishing a digital infrastructure, process and toolbox for collecting selecting and maturing ideas so they can start better innovation projects, faster.

NOSCO

ActivityIdeasChannels

Search ideas

You ?

Dale Cooper

Create idea

My Drafts

175

Posts

369

Liked posts

697

Favorites

23

Channels I Follow

Channels

See all

Bugs

12

New Ideas

3

Featured Channel

Innovation Challenge

Idea Submission Stage

Welcome to our internal Innovation challenge! This channel is for our main challenge, and is going to run the next 3 months. This is your chance to contribute, if you have been walking around with a great idea.

323

238

50 days

Create idea

Channels

Search channels

Being digital, collaborative and inclusive

When you create a channel for ideas you define a workflow for this channel. You decide, who can submit, who should evaluate and who eventually choose to provide “seed funding” to the best ideas.


💡 684 👤 997 ⌚ 12 days

Create idea

Few would argue that, despite the advancements of feminism over the past three decades, women still face a double

💡 684 👤 997 ⌚ 12 days

Create idea




**Innovation Challenge
2019**

Idea Sharing

Few would argue that, despite the advancements of feminism over the past three decades, women still face a double

💡 684 👤 997 ⌚ 12 days

Create idea



**Innovation Trends and
News**

News Wire

Few would argue that, despite the advancements of feminism over the past three decades, women still face a double

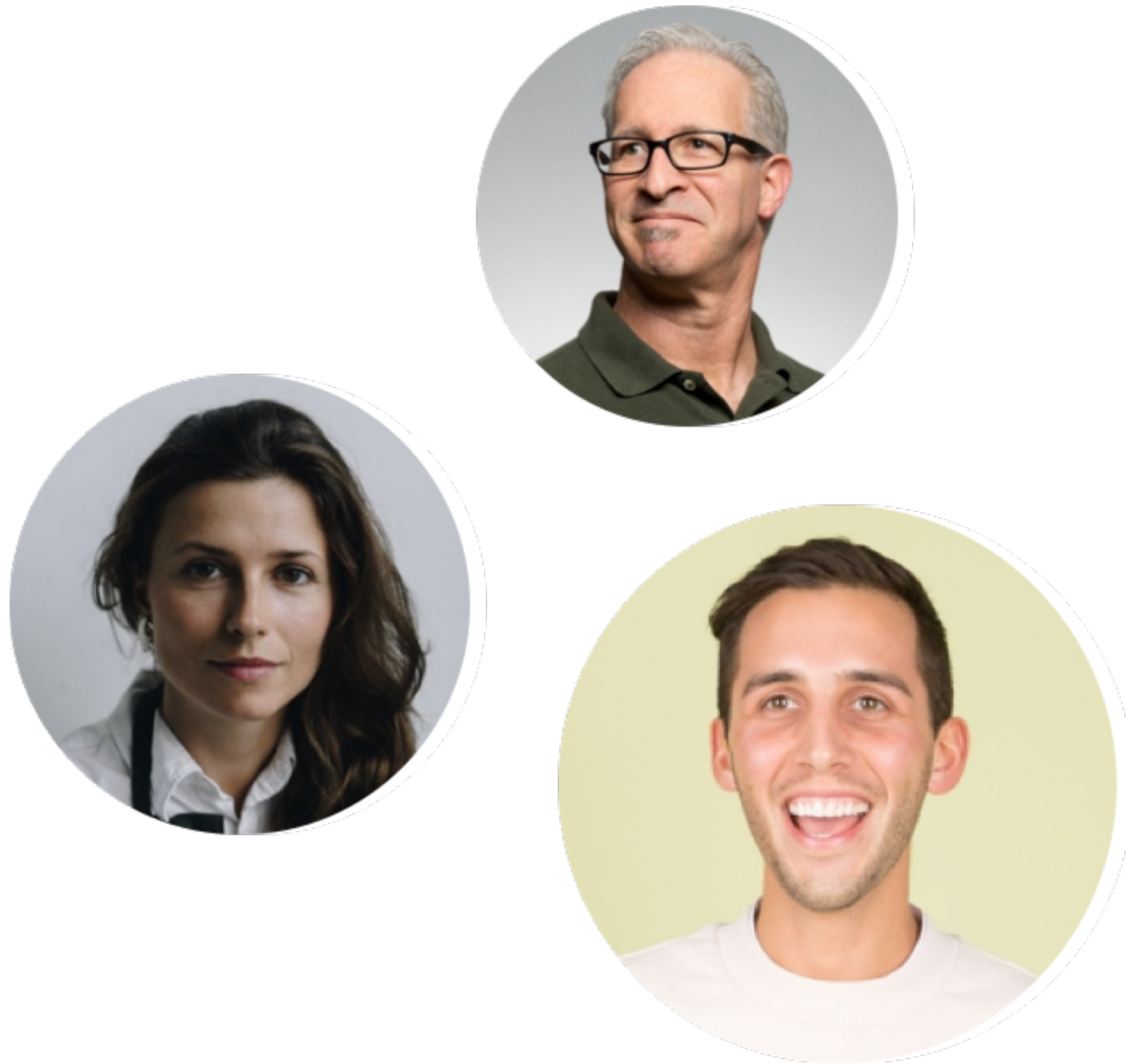
💡 684 👤 997 ⌚ 12 days

Create idea



**How might we improve
our innovation culture?**





Right Stakeholders

Asking the right internal stakeholders and sponsors for screening ideas brings the ideas one step closer to being executed.

We often design a process, where idea authors can look for idea team members, on the platform, so real cross organisational teams can develop.

Like, follow and comment

Asking people to submit ideas or like, follow and comment on ideas, enables a digital online discussion of “what brings the business forward.”



Dr. Lawrence Jacoby

If you need help with the technical side of this I can offer my help as well.

[Like](#) • [1](#)



We could for sure use your expertise! [@D](#)

Add comment



Dale Cooper



Donna Hayward



Dr. Lawrence Jacoby



Digital Journey 2019

Take part in our idea contest "Digital Journey 2019" and share your ideas. The Gate Keeper candidates will be selected.



Process optimization: Team ...

Default Stage

Share your ideas to optimize the processes within the Marketing department!

💡 0 👤 3

Create post



News Wire

What's on your mind?

Share interesting news that supports the development of your entire organization!

💡 2 👤 21

Create post

Multiple Channels

Your team can easily design and execute multiple idea campaigns and have a “news wire” for customer issues alongside a “best practices” channel.

The team can pull statistics from the platform, and in that way nudge and stimulate engagement and contribution.

Easy and intuitive

Manage the platform yourself – no programming skills required to become an expert.

Our intuitive design ensures also ensures high user engagement without any training.



238 Likes



Morten, Konstantin, and 134 others
like this idea

Create an account

Create new account

OR

 Sign up with Facebook

 Sign up with Google

 Sign up with LinkedIn

All in one solution


By default supports all your innovation initiatives – no extra modules required.

Integration with corporate active directory allows employees to submit ideas within two clicks without prior registration

I'm not a system person but I think I'm in love with this one. It is intuitive, easy and great to be able to see other peoples response.

Mette Nørr Gantzhorn

Global head of diversity & Inclusion, Novo Nordisk



From Innovation Challenge to new business unit

The idea team got investment for a 3 months incubation, at the final investment meeting of the Innovation challenge. After the 3 months, the board decided to back the next step of the business acceleration.

Check out the case on <http://nos.co>

NOSCO

SAY

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